

THE FEMALE GAZE

A Feminist Visual Arts and Culture Journal



THE STORY

The Female Gaze (TFG) is an online journal that focuses on visual design through a feminist lens. In the late summer of 2015, a group of young women came together to work on a collaborative blog about the visual arts in all its forms.

We hope that you will find our pieces to be short, smart, and thought-provoking. Our objective is to encourage our audience to consider the world around them with a critical eye.

+68K

WEBSITE HITS

171 posts to date
2017 Top Countries: US,
UK, Canada, Australia,
France and Germany

807

FB FOLLOWERS

90 % Female, 6% Male
Age Range: 18-34 years old
Most popular in: NYC,
Boston, LA, DC, Philadelphia

387

TWEETS

147 Twitter followers
179 Likes

The Topics

OUR MISSION

The arts have gotten the reputation as being elitist and irrelevant but we navigate and critique the visual world everyday, consciously or otherwise. TFG started because we wanted to take the wonderful (and intersectionally feminist) discussions about identity, technology, representation, and philosophy and break it out of that Ivory Tower. We've published pieces about cosmetics and constructions of beauty, protest art, exhibits at major museums, anime, architecture, females in films, and so much more.

The People

OUR TEAM

Editorial

Catherine Harlow
Kathryn Griffith
Morgan Moore
Tiffany Chan

Staff Writers

Katie Constantine
Kathryn Cooperman
Annie Wang
Claire Milldrum

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The Audience

OUR IDEAL READER

We write for the curious and critical thinkers, the ones who constantly observe and marvel. We write for the change-makers. We write for those who want to seek out the narratives too often written out of the story.

We ask that you approach our pieces with an open mind and empathetic heart.

The world is a work of art, if only one knows where and how to look; let us be your guide.

The Series

PROFILES IN ART

Profiles in Art highlights the stories of female and feminist creatives, academics, and social activists. We ask about the personal, professional, and psychological.

Amazing people are working in various sectors of the art world outside of museums and schools. Previous interviewees have included digital media educators, award-winning costume designers and cinematographers, painters, protesters and many more.

Often, we see the glorious product of years of hard work but we want to open a radically honest conversation about the sometimes meandering and tortuous road to success. We want to hear all the stories-the good, the bad, and everything in between.